

## RATIONALE

A two-day conference devoted to paper presentations and discussion pertaining to the Pangasinan language and cultural heritage; Pangasinan history and historiography; the literary and folkloric legacy of its people, and the state of literacy and education in the province. A literary contest known as the Gawad Komisyon 2007 (Wikang Pangasinan) shall also be held.

## AIMS & OBJECTIVES

The conference aims to:

- bring into focus the linguistic, socio-cultural and educational practices of the people of Pangasinan;
- reflect on how these practices influence, and are affected by, the regional, national and global cultures;
- chart the directions for research and creative work in Pangasinan cultural studies, advocate for policy changes and draw up long-term and medium-term programs in the cultural, educational and linguistic fields, and
- forge linkages and foster cooperation with the various stakeholders in pursuit of these plans and policy advocacies

## WHO ARE INVITED

The conference is open to academic institutions; teachers; students; educators and other professionals; cultural workers and tourist officials; provincial, city and local government leaders and administrators, religious and lay leaders; and individuals.

## ORGANIZERS & PARTNERS

The Komisyon sa Wikang Filipino is the official language agency of the Republic of the Philippines created by Republic Act No. 7419. The Dr. Jose De Guzman Tamayo Foundation, Inc. is a private institution whose projects are designed to identify, safeguard, preserve and revitalize the cultural and literary heritage of the Pangasinan people. The collaborating organizations are the Pangrehiyong Sentro sa Wikang Filipino (Pangasinan State University-Bayambang Campus) and the Ulupan na Pansiansia'y Salitan Pangasinan, an organization of Pangasinan writers and cultural artists.

### SESSION 1: HERITAGE AND HISTORY (DAY 1, 1:00-3:20PM)

A BRIEF HISTORY OF PANGASINAN LEADERS  
Guido Tiong, Ph.D.  
PANGASINAN LENTEN CULTURAL PRACTICES: A DYING RITUAL? - Elnora Dudang, M.A.  
THE FISHING TRADITION OF A COASTAL COMMUNITY IN PANGASINAN: SEASCAPE, LEGENDS AND INDIGENOUS KNOWLEDGE - Fe L. Alcantara-Andico, Ph.D.  
LIFESTYLE CHANGING BACK TO CULTURE - Edgar Guevara

### SESSION 2: LITERARY & FOLKLORIC LEGACY (DAY 1, 1:00-3:20PM)

BANGON LA ZARZUELA: REVITALIZING THE ARTE CANCION IN PANGASINAN - Ruby Keith S. Sison, Romary Lincod and Vincent Ramos  
ANG PANIMULANG PAGHAHANAP SA ANACBANUA SA PAGBASA NG PANITIKANG BAYAN NG PANGASINAN  
Reagan R. Maiquez  
MGA ZARZUELANG PANGASINAN SA PAGDAAN NG PANAHOON - Rosalina A. Mendigo, Ph.D.  
THE PANGASINAN *ANLONG*: ORAL TRADITIONS INTO THE 21<sup>ST</sup> CENTURY - Santiago B. Villafania

### SESSION 3: LANGUAGE (DAY 2, 8:20-10:20AM)

IS PANGASINAN A THREATENED LANGUAGE? - Russel Lomboy  
PRESERVATION OF BOLINAO LANGUAGE AND CULTURAL HERITAGE - Rowena Caacbay  
SIMILARITIES BETWEEN BAHASA INDONESIA AND THE PANGASINAN LANGUAGE - Mel Jovellanos  
THE EVOLUTION AND DEVELOPMENT OF THE ULUPAN NA PANSIANSIAY SALITAN PANGASINAN  
Catalina L, Felicitas, Ed.D

### SESSION 4: EDUCATION AND INDIGENOUS KNOWLEDGE SYSTEMS (DAY 2, 8:20-10:20AM)

INOBASYON AT INTERBENSYON NG PAGESULONG NG KURIKULUM NG PAARALANG PANGKOMUNIDAD  
Anita C. Dematera, M.A.  
RECLAIMING IDENTITY, MAPPING THE FUTURE: PANGASINAN STUDIES IN THEORY AND PRACTICE - Erwin S. Fernandez  
INTEGRATION OF THE COURSE ON CULTURAL AND LITERARY HERITAGE OF PANGASINAN IN THE COLLEGIATE PROGRAM OF HIGHER INSTITUTION IN THE PROVINCE OF PANGASINAN: BASIS OF EFFECTIVE SYLLABUS MODEL  
Adrian Lawrence P. Carvajal, Ed.D  
GLOBALISASYON, LOKAL NA PAMAHALAAN AT KULTURA (*LOCAL GOVERNANCE AND COMMUNITY CULTURE IN A GLOBALIZING WORLD*) - Oscar P. Ferrer, Ph.D



**The Komisyon sa Wikang Filipino and the  
Dr. Jose De Guzman Tamayo Foundation, Inc.**

In cooperation with the Pangrehiyong Sentro sa Wikang Filipino, Pangasinan State University (Bayambang Campus) and the Ulupan na Pansiansia'y Salitan Pangasinan, cordially invite you to a conference on

## REVITALIZING THE PANGASINAN LANGUAGE AND CULTURAL HERITAGE

November 8-9, 2007  
Balikbayan Hall, Urdaneta Sports & Cultural Center  
Urdaneta City

